

## Site Usage

111,496 Visits

61.06% Bounce Rate

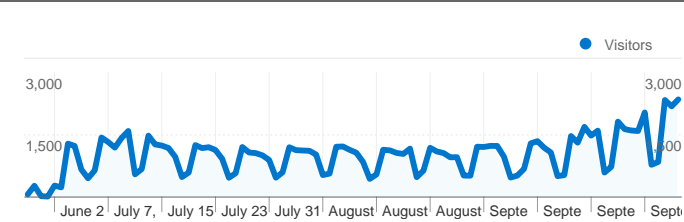
232,180 Pageviews

00:01:57 Avg. Time on Site

2.08 Pages/Visit

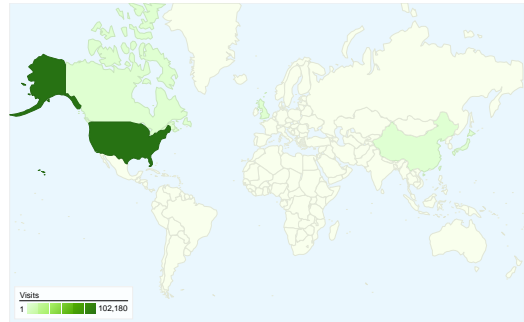
40.97% % New Visits

## Visitors Overview

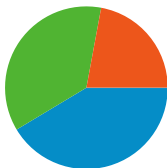


**Visitors**  
51,968

## Map Overlay world



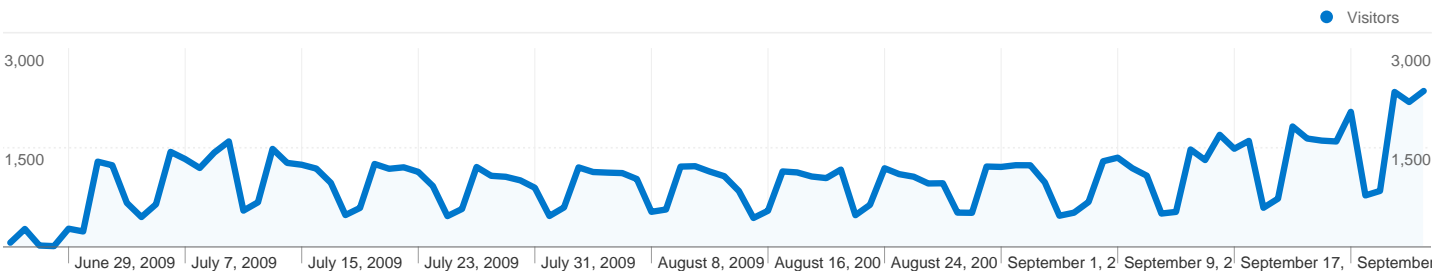
## Traffic Sources Overview



- **Search Engines**  
46,163.00 (41.40%)
- **Direct Traffic**  
40,705.00 (36.51%)
- **Referring Sites**  
24,626.00 (22.09%)
- **Other**  
2 (> 0.00%)

## Content Overview

Pages	Pageviews	% Pageviews
/itconnect/email/uwemail.html	56,987	24.54%
/itconnect/accounts/	22,157	9.54%
/itconnect/email/	12,168	5.24%
/itconnect/phones/cellular.html	9,532	4.11%
/itconnect/services.html	6,635	2.86%



**51,968 people visited this site**

**111,496 Visits**

**51,968 Absolute Unique Visitors**

**232,180 Pageviews**

**2.08 Average Pageviews**

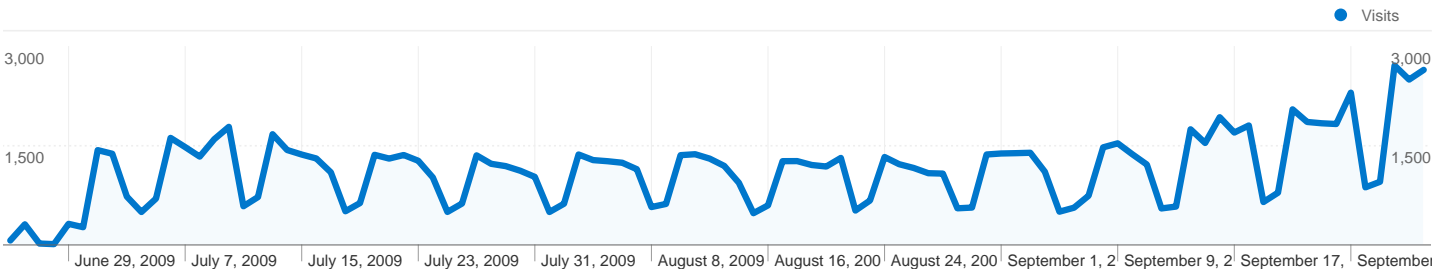
**00:01:57 Time on Site**

**61.06% Bounce Rate**

**40.97% New Visits**

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	52,505	47.09%	T1	39,829	35.72%
Firefox	40,726	36.53%	Cable	32,978	29.58%
Safari	12,530	11.24%	Unknown	23,952	21.48%
Chrome	3,796	3.40%	DSL	13,744	12.33%
Mozilla	1,040	0.93%	Dialup	727	0.65%

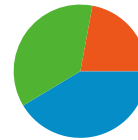


## All traffic sources sent a total of 111,496 visits

36.51% Direct Traffic

22.09% Referring Sites

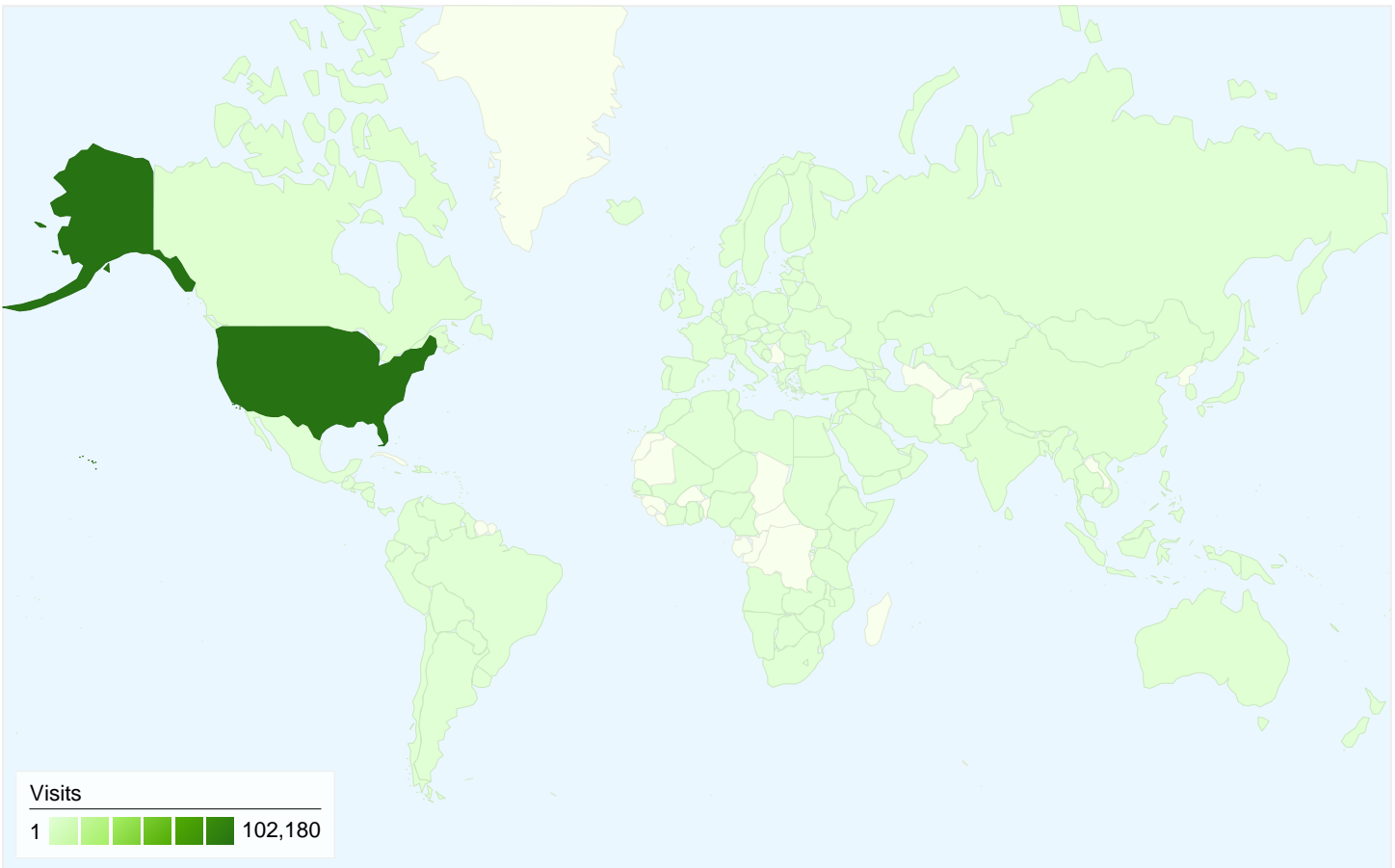
41.40% Search Engines



- **Search Engines**  
46,163.00 (41.40%)
- **Direct Traffic**  
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- **Referring Sites**  
24,626.00 (22.09%)
- **Other**  
2 (> 0.00%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	42,475	38.10%	university of washington	3,650	7.91%
(direct) ((none))	40,705	36.51%	uw	1,712	3.71%
washington.edu (referral)	4,548	4.08%	uw email	1,455	3.15%
itconnect.washington.edu	2,026	1.82%	webpine	1,348	2.92%
depts.washington.edu (referral)	2,022	1.81%	myuw	952	2.06%



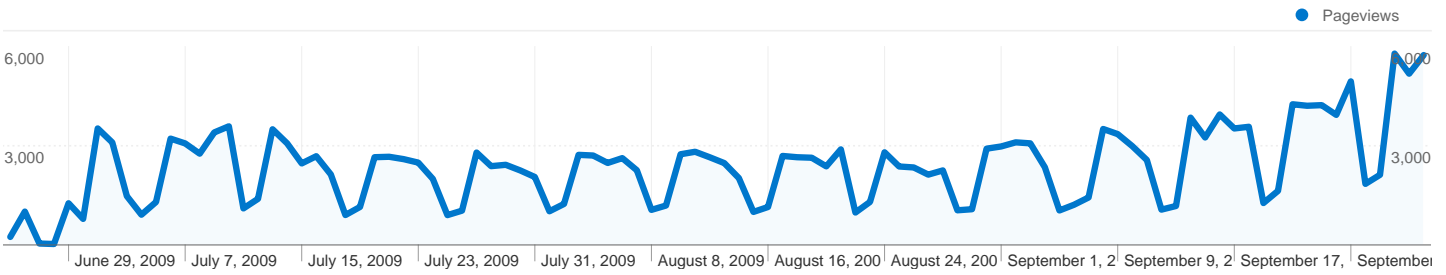
## 111,496 visits came from 167 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	102,180	2.12	00:02:00	38.03%	59.88%
Canada	1,104	1.46	00:00:44	78.35%	79.44%
United Kingdom	913	1.37	00:00:41	84.34%	82.04%
China	673	2.24	00:02:56	40.12%	60.92%
Japan	517	2.05	00:01:46	55.13%	44.68%
India	486	1.49	00:01:09	87.45%	78.19%
South Korea	369	1.88	00:02:24	45.53%	63.96%
Australia	368	1.38	00:00:27	88.32%	85.05%
Germany	363	1.45	00:00:46	83.75%	76.03%

<b>Visits</b> <b>111,496</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>2.08</b> Site Avg: 2.08 (0.00%)	<b>Avg. Time on Site</b> <b>00:01:57</b> Site Avg: 00:01:57 (0.00%)	<b>% New Visits</b> <b>40.99%</b> Site Avg: 40.97% (0.05%)	<b>Bounce Rate</b> <b>61.06%</b> Site Avg: 61.06% (0.00%)
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Taiwan	<b>329</b>	2.53	00:03:52	41.03%	57.45%
					1 - 10 of 167



**Pages on this site were viewed a total of 232,180 times**

**232,180** Pageviews

**170,106** Unique Views

**61.06%** Bounce Rate

**Top Content**

Pages	Pageviews	% Pageviews
/itconnect/email/uwemail.html	56,987	24.54%
/itconnect/accounts/	22,157	9.54%
/itconnect/email/	12,168	5.24%
/itconnect/phones/cellular.html	9,532	4.11%
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